

النوع الاجتماعي في الصحافة البحرينية: دراسة في تحليل
مضمون صحيفتي "الوطن" و"الوسط" 2007 و2008

إعداد:

عائشة محمد يوسف الصديقي

بإشراف:

الأستاذ الدكتور حلمي ساري

قدمت هذه الرسالة استكمالاً لمتطلبات الحصول على درجة الماجستير في دراسات المرأة

تعتمد كلية الدراسات العليا
هذه النسخة من الرسالة
التوقيع: التاريخ: ٢٠١٠.١١.١٤

كلية الدراسات العليا
الجامعة الأردنية

آذار، 2010

الجامعة الأردنية

نموذج تفويض

أنا عائشة محمد يوسف الصديقي ، أفوض الجامعة الأردنية بتزويد نسخ
من أطروحتي للمكتبات أو المؤسسات أو الهيئات أو الأشخاص عند طلبها.

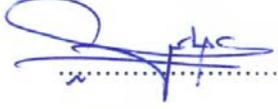
التوقيع: عائشة محمد يوسف الصديقي

التاريخ: ٢٩ - ٣ - ٢٠١٠

قرار لجنة المناقشة

نوقشت هذه الرسالة/الأطروحة (النوع الاجتماعي في الصحافة البحرينية: دراسة في تحليل صحيفتي "الوطن" و"الوسط" ٢٠٠٧ و٢٠٠٨) وأجيزت بتاريخ ٢٤/٣/٢٠١٠

التوقيع






أعضاء لجنة المناقشة

الدكتور حلمي خضر ساري، مشرفاً
أستاذ - علم الاجتماع

الدكتور عيسى سليم مصاروه ، عضواً
أستاذ - علم الاجتماع

الدكتورة "أمل" محمد علي" الخاروف ، عضواً
أستاذ مشارك - اجتماع اقتصادي

الدكتور تحسين منصور رشيد ، عضواً
أستاذ - إعلام (جامعة اليرموك)

تعتمد كلية الدراسات العليا
هذه النسخة من الرسالة
التوقيع: التاريخ: ٢٤/٣/٢٠١٠

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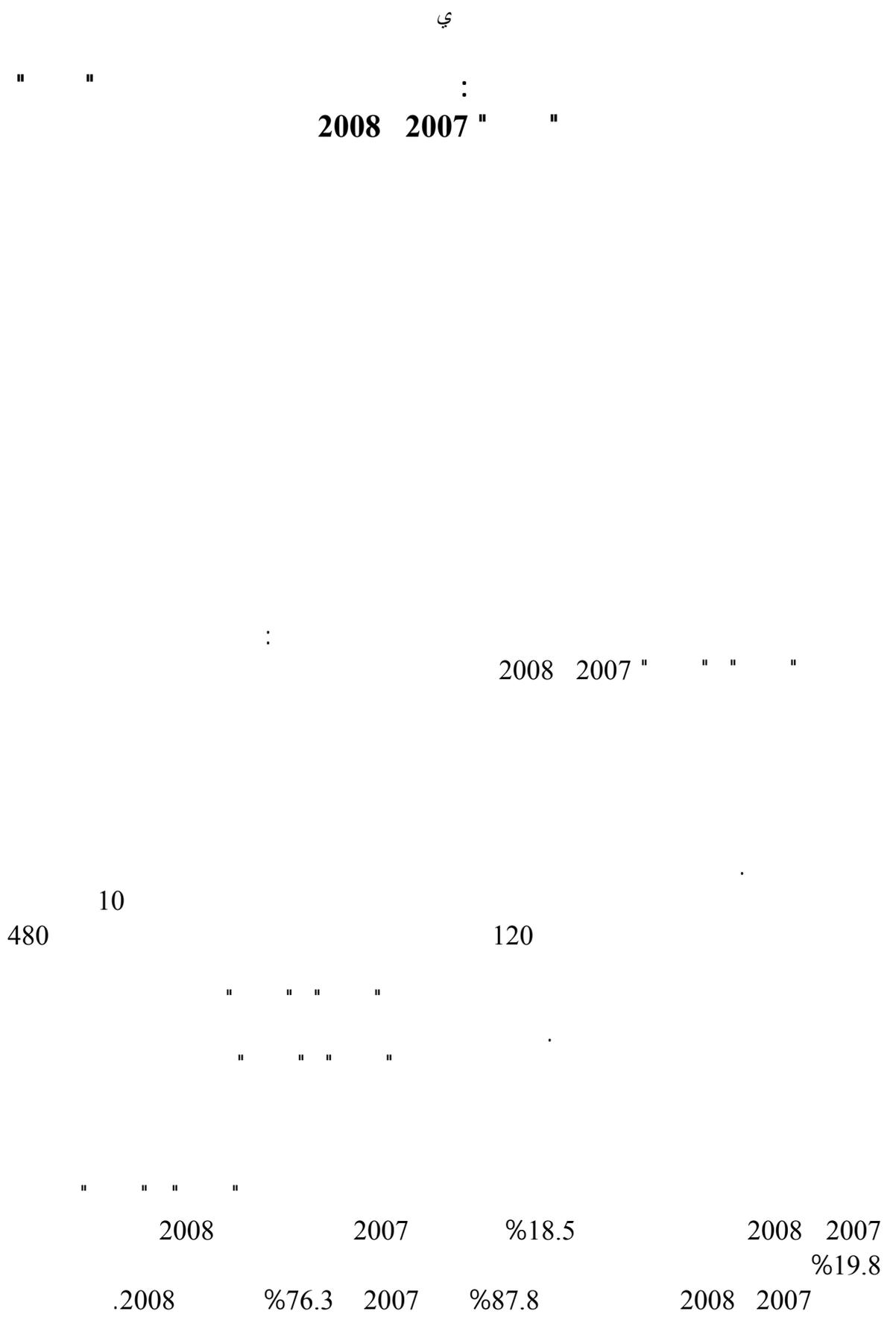
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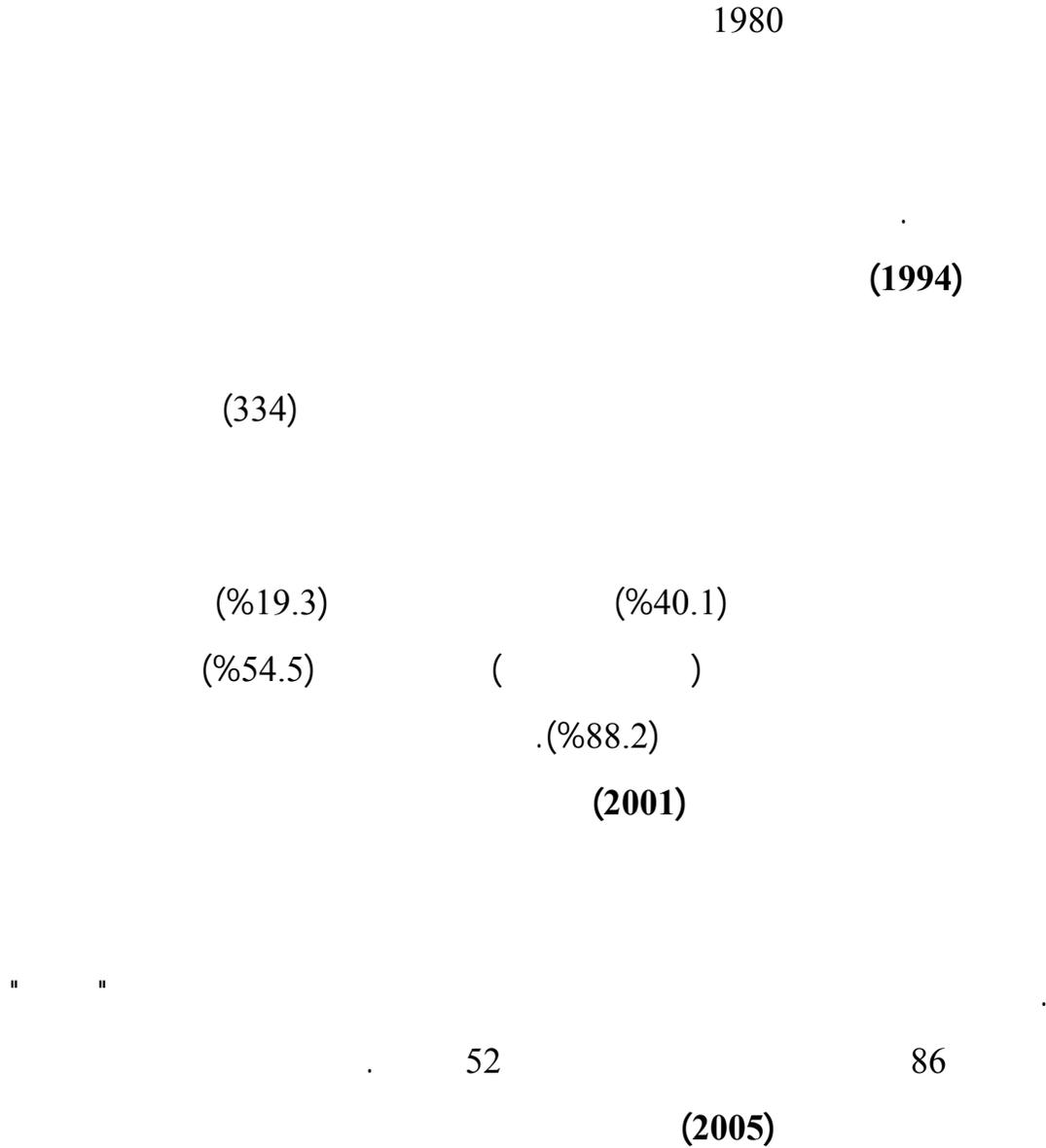
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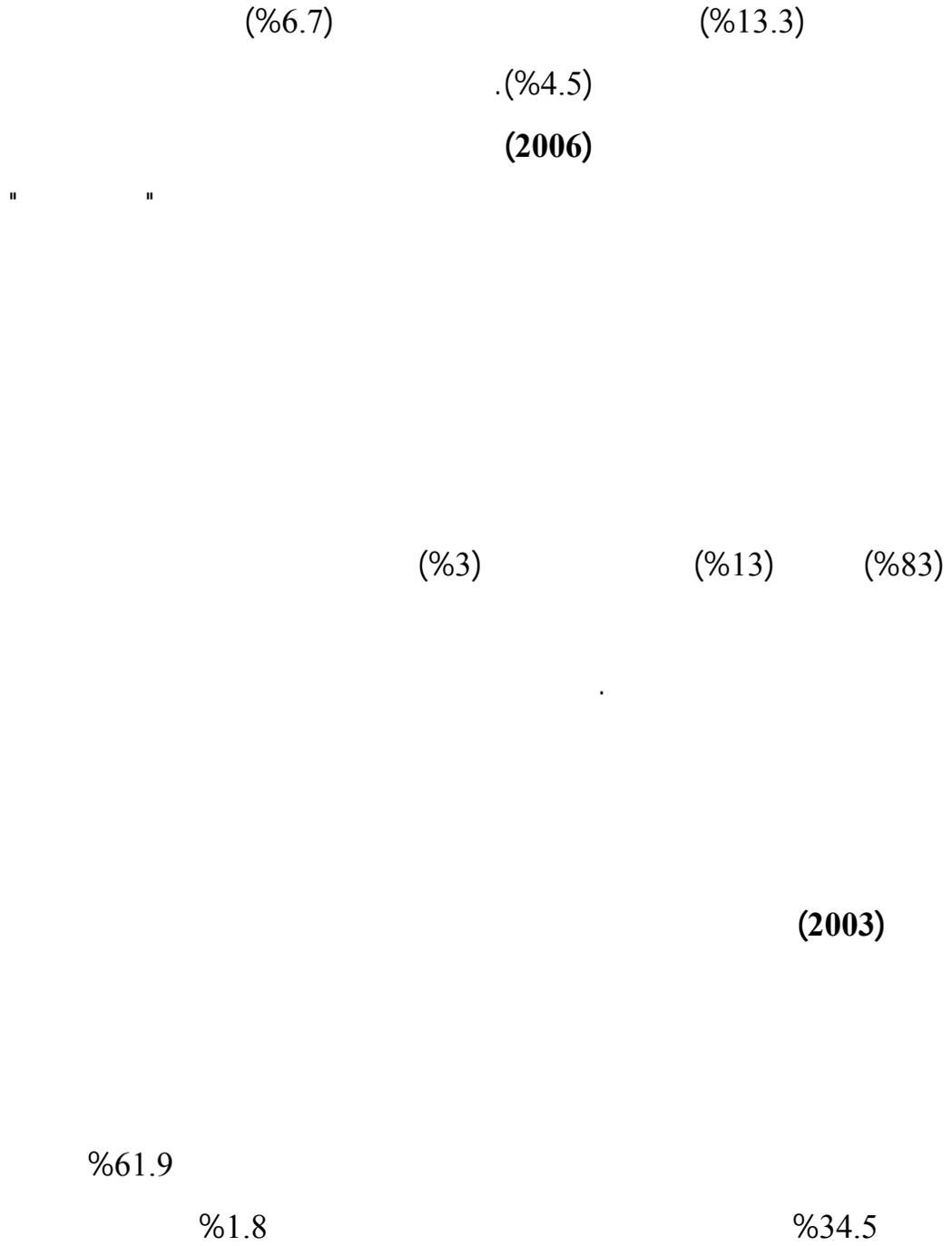
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15.5	135	15.3	65	15.7	70	
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10.4	91	9.2	39	11.6	52	
10.8	94	10.3	44	11.2	50	
9.7	85	9.6	41	9.8	44	
11.5	100	13.6	58	9.4	42	
8.4	73	8.9	38	7.8	35	
3.2	28	1.6	7	4.7	21	
100	873	100	426	100	447	

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23.7	141	26.0	76	21.4	65	
16.4	98	16.4	48	16.4	50	
15.4	92	14.7	43	16.1	49	
11.6	69	12.0	35	11.2	34	
9.1	54	8.2	24	9.9	30	
8.9	53	6.2	18	11.5	35	
8.9	53	10.6	31	7.2	22	
3.0	18	2.7	8	3.3	10	
3.0	18	3.1	9	3.0	9	
100	596	100	292	100	304	

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18.5	139	21.4	65	16.6	74	
16.0	120	16.4	50	15.7	70	
13.4	101	16.1	49	11.6	52	
11.2	84	11.2	34	11.2	50	
10.8	81	7.2	22	13.2	59	
10.3	77	11.5	35	9.4	42	
9.9	74	9.9	30	9.8	44	
6.0	45	3.3	10	7.8	35	
4.0	30	3.0	9	4.7	21	
100	751	100	304	100	447	

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13.8	99	10.6	31	16.0	68	
11.4	82	14.7	43	9.2	39	
11.0	79	12.0	35	10.3	44	
10.6	76	6.2	18	13.6	58	
9.1	65	8.2	24	9.6	41	
6.4	46	2.7	8	8.9	38	
2.2	16	3.1	9	1.6	7	
100	718	100	292	100	426	

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.060	-1.888	
*.012	-2.521	
.661	-.439	
.069	-1.818	
.478	-.736	
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.080	-1.753	
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3.2	14	3.8	17	
4.6	20	5.5	25	
4.2	18	4.2	19	
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100	426	100	447	

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76.3	223	87.8	267	
10.9	32	4.9	15	
6.1	18	3.9	12	
3.4	10	1.9	6	
2.0	6	1.3	4	
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87.8	267	78.0	349		
3.9	12	8.2	37		
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1.9	6	5.5	25		
4.9	15	4.2	19		
0	0	0	0		
100	304	100	447		

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2008 " " " "

76.3	223	80.9	345	
6.1	18	6.8	29	
2.0	6	3.2	14	
3.4	10	4.6	20	
10.9	32	4.2	18	
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100	292	100	426	

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قائمة الملاحق

تحليل مضمون صحيفة الوطن 2007

الموضوعات	خبر	تقرير	تحقيق	مقابلة	بريد قراء	رأي صحيفة
التعليم	41	2	0	1	0	0
الصحة	61	5	0	3	1	0
مشكلات اجتماعية	39	6	11	2	16	0
تشريعات وقوانين	39	6	3	3	1	0
تمكين سياسي	35	13	0	2	0	0
تمكين اقتصادي	17	1	0	2	1	0
تمكين اجتماعي	51	4	0	4	0	0
تمكين إعلامي	32	0	2	1	0	0
أنشطة وفعاليات نسائية	34	0	1	7	0	0
المجموع	349	37	17	25	19	0

تحليل مضمون صحيفة الوطن 2008

الموضوعات	خبر	تقرير	تحقيق	مقابلة	بريد قراء	رأي صحيفة
التعليم	29	6	0	2	4	0
الصحة	58	2	1	4	0	0
مشكلات اجتماعية	44	6	6	0	10	0
تشريعات وقوانين	29	4	3	2	1	0
تمكين سياسي	38	3	0	3	0	0
تمكين اقتصادي	6	0	0	1	0	0
تمكين اجتماعي	55	3	3	5	2	0
تمكين إعلامي	33	1	1	2	1	0
أنشطة وفعاليات نسائية	53	4	0	1	0	0
المجموع	345	29	14	20	18	0

تحليل مضمون صحيفة "الوسط" 2007

الموضوعات	خبر	تقرير	تحقيق	مقابلة	بريد قراء	رأي صحيفة
التعليم	27	0	1	0	2	0
الصحة	47	1	0	1	1	0
مشكلات اجتماعية	53	3	0	0	9	0
تشريعات وقوانين	40	6	3	0	0	0
تمكين سياسي	26	1	0	4	3	0
تمكين اقتصادي	9	0	0	0	0	0
تمكين اجتماعي	21	1	0	0	0	0
تمكين إعلامي	10	0	0	0	0	0
أنشطة وفعاليات نسائية	34	0	0	1	0	0
المجموع	267	12	4	6	15	0

تحليل مضمون صحيفة "الوسط" 2008

الموضوعات	خبر	تقرير	تحقيق	مقابلة	بريد قراء	رأي صحيفة
التعليم	16	2	0	0	6	0
الصحة	38	5	0	1	4	0
مشكلات اجتماعية	54	5	2	0	15	0
تشريعات وقوانين	30	3	2	5	2	1
تمكين سياسي	28	1	1	3	2	0
تمكين اقتصادي	7	2	0	0	0	0
تمكين اجتماعي	26	0	1	1	2	1
تمكين إعلامي	7	0	0	0	1	0
أنشطة وفعاليات نسائية	17	0	0	0	0	1
المجموع	223	18	6	10	32	3

CONTENT ANALYSIS OF GENDER IN BAHRAIN NEWS

PAPER: "AL-WATAN AND AL-WASAT" 2007&2008

By

Aisha Mohammed AL-Siddiqi

Supervisor

Dr. Helmi Sari, Prof.

ABSTRACT

This study is about the issue of gender in the Bahraini News Paper: a content analysis of newspapers in "AL-Watan" and "AL-Wasat" of 2007 and 2008. The focus of this study is essentially on the concept of gender as an issue that has been widely discussed in the last decade and the extent to which gender plays a significant role in these two newspapers. Moreover, we shall explore the way all these matters are covered through the pages of the newspapers and the role of the press with regards to the Bahraini community's awareness of the subject of implementing equality between men and women. This equality would have to be embraced by all political, economical, social and cultural aspects of life. Furthermore, the Bahraini press would have to be responsible in terms of contributing to spread the message of the necessity of the integration of both sexes in order for the development of our institutions.

The method used was content analysis. The 10 systematic random samples were chosen every month for a period of two years. There were 120 samples each year, making the total number of samples 480. And to analyze the results of the study, statistical analysis was applied through the use of frequencies, percentages, and Chi Square to highlight the differences

between the two newspapers, "AL-Watan" and "AL-Wasat" with regard to gender issues, and styles of the press.

The results of the study findings and recommendations of the newspapers that the "Al watan" and "Al Wasat" have both shown remarkable interest in the dissemination of gender issues, particularly those related to social problems suffered by women relating to social and political empowerment, health, legislation and laws concerning women.

That the subject of the social problems received the highest frequencies at the level of the total of the themes and content of gender in the newspapers, "Al Watan" and "Al Wasat" for the years 2007 and 2008, the rate was 18.5% in 2007, and in 2008 the rate was 19.8 %, and also found that the most commonly used mold release is the news in the newspapers over the years 2007 and 2008, the figure was 87.8% in 2007, and 76.3% in 2008. The study has put forward a number of recommendations. The most important was the need to focus on gender issues intensively and the issue of women as a major and not a minor matter. It would also necessitate fixed pages that specialize in women's affairs, dealing with their social, cultural and political issues.